Mhat is the IFCN?



- Full name: International Fact-Checking Network
- Host: It's run by the Poynter Institute, a respected journalism school and nonprofit.
- Mission: To set and enforce global standards for professional fact-checking.

✓ What IFCN Certification Means

Fact-checking organizations that want to carry the "IFCN signatory" badge must agree to and be audited on a Code of Principles:

- 1. Non-partisanship & fairness
- 2. Transparency of sources
- 3. Transparency of funding & organization
- 4. Transparency of methodology (how they check claims)
- 5. Commitment to open & honest corrections

They have to **re-apply every year** and are independently reviewed. If they fail to meet the standards, they can lose their status.

Why It Matters

- It's like a "Good Housekeeping Seal" for fact-checkers shows they're accountable.
- Seniors (and all users) can trust that IFCN-verified sites aren't pushing hidden agendas.
- You can use the badge on your handouts as a credibility signal:
 "✓IFCN-verified means this fact-checker has passed independent global standards for accuracy and fairness."

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